



THE GREAT
TEXAS
TEAM HOPE WALK

2020 Virtual Team Hope Walk Sponsorship Packet

Even if we can't be together, we can still walk together.



www.hdsa.org/thwgnxtx

Dear Community Partner,

This year has been a challenge for everyone, and non-profit organizations are no exception. While Covid means we can't walk in the same location this year, we are still determined to come together and support our local families affected by HD.

A local sponsorship is an excellent opportunity for your company to further support a great cause and to take advantage of a wonderful marketing opportunity. This is the first time that your walk sponsorship dollars mean recognition throughout the entire state. Team Hope is HDSA's signature grassroots fundraising campaign designed to provide hope and support for those touched by this devastating disease. Team Hope Walks are a way to show how local communities of inspired individuals can join together to make a difference.

Huntington's disease is a rare neuro-degenerative brain disorder that robs a person of the ability to walk, talk, think, swallow, and control movement. HD symptoms are the same as the worst of those associated with other neurological diseases like Alzheimer's, Parkinson's, and ALS, and a cure for one is likely to benefit all. Here is a little more about Huntington's disease:

- Huntington's disease (HD) is an inherited brain disorder that results in the progressive loss of both mental faculties and physical control. Symptoms usually appear between the ages of 30 to 50, and worsen over a 10 to 25 year period. Ultimately, the weakened individual succumbs to pneumonia, heart failure, or other complications.
- Everyone has the HD gene but it is those individuals that inherit the mutated version of the gene who will develop HD and may pass it onto each of their children.
- Presently, there is no cure. Although medications can relieve symptoms, research has yet to find a means of slowing the deadly progression of HD.
- Approximately 30,000 Americans have HD, but the devastating effects of the disease touch many more.
- Current estimates are that 1 in every 10,000 Americans has HD and more than 250,000 others are at-risk of having inherited it from a parent.
- Every child of a parent with HD has a 50/50 chance of inheriting the gene that causes the disease.
- Once thought a rare disease, HD is now considered one of the more common hereditary diseases.

We are requesting sponsorship at all levels and hope your organization may want to form a corporate team and walk with us, wherever you are. Enclosed you will find a packet that explains the various sponsorship opportunities in detail. If you have any questions, please do not hesitate to contact us. Your participation and generosity is a key factor in the success of the HDSA Team Hope Walk program. Thank you for your consideration.

Sincerely,

Your HDSA Team Hope Walk Volunteers



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HDSA's Programs & Services

- The Huntington Disease Society of America (HDSA) has a nationwide network that provides support and referrals for individuals with HD and their families.
- HDSA is currently working towards the passage of the Huntington's Disease Parity Act, which when passed will improve the lives of people facing HD.
- In 1993, researchers identified the gene that causes HD. HDSA supports the goals of clinical, translational and basic research aimed at developing treatments and, ultimately, a cure at leading research facilities globally.
- HDSA has established and supports 29 HDSA Centers of Excellence, which are facilities around the United States that provide comprehensive team medical care in one central, convenient location for those with HD.
- HDSA currently has over 40 Social Workers around the country working to provide help and hope to the HD community. HDSA social workers provide information, referrals, and help start and maintain support groups.
- HDSA currently has over 170 support groups in local communities throughout the United States.

What A Dollar Buys

- \$100 Supports a Social Worker-led HD Patient support group for one month.
- \$250 Allows an HD family of four to attend a local Education Conference.
- \$500 Pays a licensed Social Worker to cover a Phone Helpline for one month.
- \$1,000 Funds an HD Advocate's trip to Washington, DC to meet with Senators and Representatives to voice support for the HD Parity Act as part of Advocacy Day.
- \$2,500 Pays for an HD patient and caregiver to attend the Annual HDSA National Convention: a three-day conference bringing together people with HD and their family members with physicians, researchers, social workers and other healthcare professionals to hear about the latest research breakthroughs, new clinical trials, best care practices, advocacy efforts, and educational programs while simultaneously renewing friendships and receiving comfort and support from being among others who truly understand the daily challenges of HD.



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2020 Sponsorship Opportunities

Gold Sponsor ~ \$1,000

- Sponsor recognition opportunity to welcome HD walkers & families on behalf of your company with a 60 second video that will be posted on social media 5 times up to and on the day of the walk
 - Sponsor name mentioned in all press promotions and on the day of the walk live streaming
 - Sponsor logo featured on the Greater Houston & Regional website & all social media e-blasts to participants
 - Sponsor logo listed on event participant t-shirts
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Silver Sponsor ~ \$500

- Sponsor name mentioned in press promotions and on the day of the walk live streaming
 - Sponsor logo featured on the Greater Houston & Southeast Regional websites & all social media e-blasts to participants
 - Sponsor logo listed on event participant t-shirts
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Bronze Sponsor ~ \$250

- Sponsor logo featured on the Greater Houston & Regional websites & all social media e-blasts to participants
 - Sponsor logo listed on event participant t-shirts
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Event Sponsor ~ \$100

- Sponsor logo or name listed as "Event Sponsor" on affiliate website



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2020 Texas Team Hope Walk Sponsorship Form

Sponsorship Amount: _____

Payment Information:

Check: _____ Send Invoice: _____ Credit Card: Visa/MasterCard/Amex/Disc
(Circle One)

Name on Credit Card: _____

Credit Card Number: _____

Credit Card Expiration Date: _____ Credit Card CVV: _____

Signature: _____ Billing Address/Zip: _____

Sponsoring Company Information:

Company Name: _____

Company Contact: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Phone Number: _____ Email Address: _____

Please Email This Form To:
Melissa Wind
South Region Development Officer
mwind@hdsa.org

HDSA is a 501(c)(3) non-profit organization. HDSA's Federal Tax ID Number (EIN) is 13-3349872. Your contribution is tax deductible to the full extent of the law.



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